hello, hi, hey

I am a creative thinker with a passion for user experience and user interface design, advertising and marketing design. I've had the opportunity to work on projects in the fastest growing industries such as Education Technology, Finacial Software Startups, and large Ecommerce stores. I am open-minded and focused on all things design in my field, with a constant curiosity in ways to improve design that already exists. My goal is to help bring a new creative vision to a design team to enhance and enrich the world of design.

experience

2020—Present
Calder Solutions: Senior User Experience Designer
Working closely with a design team to create transformational experiences for all our clients.

2023—Present
Amway: Senior User Experience Designer
Contractor on their global experience team leading design on their new subscription feature.

2021—2022
Meijer: User Experience Designer / Mobile App Team Lead
Worked on the Meijer Mobile app as the scrum team lead & lead designer on the new mPerks feature. Designing wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.

2019—Present
Frizzmo: Lead User Experience Designer
Designer for a startup company's app as the lead UX/UI designer and working closely with a group of developers.

2019
CQL: User Experience Design Internship
Working closely with the design team to design digital experiences through an understanding of the client's brand, business requirements, and technical limitations. (Sitemaps, taxonomies, wireframes, creative concepts, prototypes, etc.)

2017—2019
Freelance Graphic Designer
Lavender & Lace Photography, logo/branding, 2017
Sheer Haven, logo/branding, 2019
Elite Studio, logo/branding, 2019
Bluefish Design LLC, Great Dane UX/UI, 2019

2018
Flamingo Label Company: Summer Graphic Design Internship
Worked next to in house graphic designers who allowed my innovation/input to inspire the company. Got the chance to work on real life problems and create solutions for them.

skills

Software
Adobe CC: Illustrator, Photoshop, InDesign, AfterEffects
Figma, Sketch, Invision, Zeplin
Microsoft Office: Word, Excel, Powerpoint
AutoDesk: AutoCad

Artistic
UX/UI Design, Personas, Branding, Typography, Photography

Personal
Communication, Multitasking, Problem Solving, Quick Learner

education

Kendall College of Art and Design, Grand Rapids, Michigan
BFA in Graphic Design, May 2020
Minor in Interior Design

President's List
West Michigan AAF Silver Student ADDY Award, 2018
West Michigan AAF Gold Student ADDY Award, 2020
AIGA Member, 2018-2020
AIGA National Design Conference, 2019
MWUX Conference, 2019

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